

Privacy Policy

This document " Privacy Policy "(hereinafter referred to as the "Policy") is the rules for using the Website located on the Internet at <https://mrpopular.io> (hereinafter referred to as the "Operator") the User's personal information that the Operator, including all persons belonging to the same group with the Operator, can receive about the User during the use of any of the Operator's Websites, services, services, products or services (hereinafter referred to as the Website) and during the execution by the Operator of any agreements and contracts with the User.

The User's consent to the Policy, expressed by him within the framework of relations with one of the listed persons, applies to all other listed persons. The use of the Website means the User's unconditional consent to this Policy and the conditions for processing his personal information specified therein; in case of disagreement with these conditions, the User must refrain from using the Website.

1. Definitions of terms

- 1.1. The personal data operator (hereinafter referred to as the Operator) — authorized employees who organize and (or) process personal data, as well as determine the purposes of personal data processing, the composition of personal data to be processed, actions (operations) performed with personal data.
- 1.2. Administration — the entire administrative and technical team of the Service, responsible for its development and ensuring operability, in one person. The Administration is in direct contact with the User and undertakes to provide information of a consulting nature on issues directly related to the use of the Service. The Administration is one of the parties to this User Agreement.
- 1.3. Personal data — information that is directly or indirectly related to a specific or identifiable individual (also called the subject of personal data).
- 1.4. Processing of personal data is any operation (action) or a set of such that the Operator performs with personal data. They can be collected, recorded, systematized, accumulated, stored, refined (updated or modified if necessary), extracted, used, transmitted (distributed, provided, opened access to them), depersonalized, blocked, deleted and even destroyed. These operations (actions) can be performed both automatically and manually.
- 1.5. Confidentiality of personal data is a mandatory requirement imposed on the Operator or another official working with the User's data to keep the information received secret, without revealing it to outsiders, if the User who provided the personal data has not expressed his consent, and there is also no legal basis for disclosure.
- 1.6. Website — a service that provides services for online promotion of pages in social networks, search engine optimization of sites and attracting traffic to pages in social networks and sites located on the Internet at <https://mrpopular.io>.
- 1.7. A Website User (hereinafter referred to as a User) is a person who has visited the Website, as well as uses its services and products.
- 1.8. Service — a set of all Services provided to the User using the Website at <https://mrpopular.io>.
- 1.9. Services — a set of technical functions provided to the User as part of the paid purchase of services for online promotion of pages in social networks, search engine optimization of sites and attracting traffic to pages in social networks and sites. In particular, the services of the Service solve the task of attracting subscribers, likes, reposts, comments, etc., to the User's accounts in social networks.

- 1.10. Cookies are a short piece of data sent by a web browser or a web client to a web server in an HTTP request, whenever a User tries to open a website page. The fragment is stored on the User's computer. "IP address" is a unique network address of a node in a computer network built using the TCP/IP protocol.

2. General conditions

- 2.1. The Policy is an integral part of the Public Offer (hereinafter referred to as the "Offer"), posted on the Internet at <https://mrpopular.io/ENoffer.pdf>, as well as other contracts concluded with the User, when this is directly provided for by their terms.
- 2.2. This Policy is drawn up in accordance with the Federal Law "On Personal Data" No. 152-FZ of July 27, 2006, as well as other regulatory legal acts of the Russian Federation in the field of personal data protection and processing and applies to all personal data that the Operator can receive from the User who is a party to a civil law contract.
- 2.3. The Operator has the right to make changes to this Policy. When making changes, the date of the last revision update is indicated in the Policy header. The new version of the Policy comes into force from the moment it is posted on the Website at <https://mrpopular.io/ENprivacy.pdf>, unless otherwise provided by the new version of the Policy.
- 2.4. The legislation of the Russian Federation is subject to application to this Policy, including the interpretation of its provisions and the procedure for adoption, execution, modification and termination.

3. Personal information of Users processed by the Website Operator

- 3.1. The Website does not verify the accuracy of the personal information provided by the User, and does not have the ability to assess his legal capacity.
- 3.2. This Policy applies only to information processed during the use of the Website. The Operator does not control and is not responsible for the processing of information by third-party Websites to which the User can click on the links available on the Website.
- 3.3. Personal information in this Policy means:
 - information provided by the User independently when registering (creating an account) or during the use of the Website, including the User's personal data. The information required to be provided by the Website is marked in a special way. Other information is provided by the User at his discretion;
 - data that is transmitted automatically to the Website during the User's use of the Website using the software installed on the User's device, including the IP address, cookie data, information about the User's browser (or other program that accesses the Website), technical characteristics of the equipment and software used by the User, the date and time of access to the Website, the addresses of the requested pages and other similar information;
 - other information about the User, the processing of which is provided for by the terms of use of the Website.

4. Purposes of processing Users ' personal information

- 4.1. The Operator collects and stores only the personal information that is necessary for the provision of services or the execution of agreements and contracts with the User, except in cases where

the legislation provides for the mandatory storage of personal information for a period specified by law.

4.2. The Operator processes the User's personal information for the following purposes:

- identification of the party within the framework of services, agreements and contracts with the Website;
- provision of personalized services and services to the User, as well as the execution of agreements and contracts;
- sending notifications, requests and information related to the use of the Website, the execution of agreements and contracts, as well as processing requests and requests from the User;
- improvement of the quality of the Website, its user-friendliness, development of new services and services;
- targeting of advertising materials;
- conducting statistical and other research based on depersonalized data.

5. Conditions for the processing of Users ' personal information and its transfer to third parties

5.1. With respect to the User's personal information, its confidentiality is maintained, except in cases where the User voluntarily provides information about himself for general access to an unlimited number of persons.

5.2. The Operator has the right to transfer the User's personal information to third parties in the following cases:

- The User has agreed to such actions;
- The transfer is necessary for the User to use a certain service or for the execution of a certain agreement or contract with the User;
- The transfer is necessary for the functioning and operability of the Website itself;
- The transfer is provided for by Russian or other applicable legislation within the framework of the procedure established by law;

Such transfer takes place as part of the sale or other transfer of the business (in whole or in part), while the acquirer assumes all obligations to comply with the terms of this Policy in relation to the personal information received by him;

- In order to ensure the possibility of protecting the rights and legitimate interests of the Website or third parties in cases when the User violates the User Agreement of the Website, this Policy, or documents containing the terms of use of specific services.
- As a result of processing the User's personal information by depersonalizing it, depersonalized statistical data is obtained, which are transferred to a third party for conducting research, performing work or providing services on behalf of the Website.

6. Changing and deleting personal information. Mandatory data storage

6.1. The User can change (update, supplement) the personal information provided by him or part of it at any time by contacting the Administration at help@mrpopular.io.

6.2. The rights provided for in paragraph 6.1. of this Policy may be restricted in accordance with the requirements of the legislation. For example, such restrictions may provide for the obligation of the Administration to save the information changed or deleted by the User for the period established by law, and to transfer such information in accordance with the legally established procedure to the state body.

7. Processing of personal information using cookies and counters

7.1. Cookies transmitted by the Website to the User's equipment and the User's equipment to the Website can be used by the Website to provide the User with personalized services, to target advertising that is shown to the User, for statistical and research purposes, as well as to improve the Website.

7.2. The User is aware that the equipment and software used by him to visit Websites on the Internet may have the function of prohibiting operations with Cookies (for any Websites or for certain Websites), as well as deleting previously received cookies.

7.3. The structure of the Cookie, its content and technical parameters are determined by the Website and may change without prior notice to the User.

7.4. The counters placed by the Website can be used to analyze the User's Cookies, to collect and process statistical information about the use of the Website, as well as to ensure the operability of the Website as a whole or their individual functions in particular. The technical parameters of the operation of the counters are determined by the Website, and may change without prior notice to the User.

8. Protection of the User's personal information

8.1. The Operator takes the necessary and sufficient organizational and technical measures to protect the User's personal information from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other illegal actions with it by third parties.

9. Changing the Privacy Policy

9.1. The Operator has the right to make changes to this Privacy Policy.
When making changes in the current version, the date of the last update is indicated. The new version of the Policy comes into force from the moment of its publication, unless otherwise provided by the new version of the Policy. The current version is always available on the page at the address [Privacy Policy](#).